







What

## Wollensak Quality

### Means to You . . .

All Wollensak Cine Raptar lenses have the highest covering power, deliver sharp images to the very edge of the film over the entire focusing range. Tests show that all Raptar lenses are much more critical than the capability of the films to record the image. All lenses are corrected for color and all aberrations and are Wocoted. (Wocoting is Wollensak's anti-reflection hard coating designed to reduce internal light reflections and flare and greatly increase brilliance and detail.) Thus you are able to shoot either color or black and white with finest results.

Most of the lenses in focusing mounts have depth of field scales which tell instantly areas in focus. Positive click stops give quick, precise diaphragming.

An example of Wollensak care in manufacturing is the steps taken to give the lens barrels the finest "lifetime" finish. It takes four operations before the brass barrels are ready for chrome plating. First, the barrels are satin finished. Then they are copper plated, nickel plated, satin finished and finally chrome plated. Only by following these steps will a lens always look its best.

Finally, your assurance of consistency in uniformity of every Wollensak lens is the many critical tests and careful inspections they must undergo. Each lens must meet the highest standards of lens performance before it is engraved Raptar . . . before it leaves the plant. What's in a name? The reputation, honor and integrity of the manufacturer.